

ACKERLEY ADVERTISING

445 S. Alvernon Way • Tucson, Arizona • 85711
520-546-9707 • FAX 520-546-9758 • E-MAIL ackerleyad@aol.com

February 8, 2008


Cathy Green
General Manager
1030 KCEE/Slone Broadcasting, LLC
6700 N. Oracle Rd., Suite 240
Tucson, AZ 85704

Dear Cathy:

On behalf of the Tucson Arizona Boys Chorus, thank you for helping promote the traditional Tucson Boys Chorus Classic Concert featuring the boys performing Requiem by Maurice Duruflé along with the Phoenix Boys Choir, the Cincinnati Boychoir, the Orpheus Male Chorus of Phoenix with Guest Conductor from Paris, France Francis Bardot which will be presented Sunday, February 17th at 3:00pm at Christ Community Church, 7801 E. Kenyon Drive.

Enclosed are ⁵twenty (20) ticket vouchers – ¹⁰(Forty tickets) which can be exchanged for tickets to the event. Each ticket is valued at \$15.00 each. This should be an exciting event in the traditional of excellence of the Tucson Arizona Boys Chorus. Thank you for your continued support.

Sincerely,



Gene Ackerley

GA:pp

Cathy Green

From: Bill Ackerley [AckerleyAd@aol.com]
Sent: Friday, February 08, 2008 3:51 PM
To: Cathy Green
Subject: Boys Chorus PSA
Attachments: TABCclassicconcert.mp3; ATT00334.htm

Cathy --

The Boys Chorus Classic Concert is unique this year in that it will feature the Phoenix Boys Choir, the Cincinnati Boychoir, the Orpheus Male Chorus of Phoenix with Guest Conductor Francis Bardot from Paris France.

Any airtime you can give the attached psa now through Sunday, February 17th will be very much appreciated.

Thanks

Bill Ackerley
ackerleyad@aol.com

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3/26/2008

Ana Ames

From: Cynthia Ward [cward36@cox.net]
Sent: Tuesday, February 05, 2008 8:06 PM
To: contact@1030kcee.com
Subject: hard to hear

Dear KCEE-AM:

I enjoy listening to your station, but lately I can barely hear it at night, because it's nearly drowned out by a Mexican station. Is there anything your or I can do about this? Altering my radio tuning doesn't seem to work. (I live in Tucson.)

Thank you very much.

Best,
Cindy

Cynthia Ward

Ana Ames

From: Bailey and Mary Smith [gpabbs@cybertrails.com]

Sent: Monday, February 04, 2008 6:30 PM

To: contact@1030kcee.com

Subject: Yeah! Kudos!

Your radio station is wonderful!! I love all kinds of music -- classical, pop, country & western, even some rock 'n roll -- I love it all when it is played without blasting you out of the house or car. Yes, I know there is a volume button on the radio -- but it is so nice to set the volume and go from one song to another without having to decrease the volume.

I sing your praises to all who will listen and encourage friends to try 1030 rather than the other stations.

Keep up the good sounds.

3/26/2008

Ana Ames

From: elma masters [budelma@cox.net]
Sent: Friday, February 01, 2008 1:47 PM
To: contact@1030kcee.com
Subject: BRAVO

Absolutely love KCEE. So glad we found it. You play older songs I've not heard on other oldies stations. Your station also complements the other oldies stations in Tucson as your music is more easy listening and with a greater variety of artists. Having moved from Pittsburgh, Pa. several years ago where there wasn't one station for oldies, I sure appreciate KCEE!

Bud Masters
budelma@cox.net

Ana Ames

From: Sandilsews@aol.com
Sent: Thursday, January 31, 2008 9:18 PM
To: contact@1030kcee.com
Subject: New Music

I'm just delighted to find you back on the air again. I go way back with Jim & KHOS to 1965 when I was first married. We used to get up with Jim Slone every morning & he'd go through his 'lunch bucket' to see what Norma had packed for him that day. Such a treat to hear the older Country songs. The Statler Brothers were always my favorites & 'Flowers on the Wall' were their first hit in 1965.

Thanks a 'million', the music is wonderful !!!

faithfully
Sandi

Start the year off right. Easy ways to stay in shape in the new year.

3/26/2008

Ana Ames

From: Cathy Green [cathygreen@1030kcee.com]
Sent: Thursday, January 31, 2008 8:09 AM
To: 'Ana Ames'
Subject: FW: Your superb hospitality

Jim wants to make sure you save all our listener responses in an e-mail file and print out some of them to put in the public file.

From: Keith Trantow [mailto:rawhidekeith@earthlink.net]
Sent: Wednesday, January 30, 2008 4:38 PM
To: cathygreen@1030kcee.com
Subject: Your superb hospitality

Dear Ms. Green:

Whenever a long-time broadcast guy gets to visit a beautiful, sparkling, brand new radio station, it really is a red letter day!

Thank you so very much, Ms. Green, for your most cordial hospitality. I hope I did not steal too much of your valuable time.

I am most impressed with your KCEE offices, studios and production facilities. What a terrific operation!

Viewing your state-of-the-art equipment, Ms. Green, was like a visit to the North Hall of the Las Vegas Convention Center during the NAB Convention.

If your hard-working CE has time one day, I also would enjoy touring your xmtr site.

I do appreciate, Ms. Green, your guided tour of KCEE.

Gratefully,

[Signed:] Keith

3/26/2008

Ana Ames

From: Gerald Swain [geraldswain@comcast.net]

Sent: Wednesday, January 30, 2008 3:34 PM

To: contact@1030kcee.com

Subject: Great Music

Your music is the best mix, the kind of music I listened to back in the 50s and 60s. I am a snow bird and live in Tucson in the winter. Wish you could beam this stuff to Michigan. I use xm in my car when I travel back and to MI. They have some good music from the my era but not the kind of stuff you have. You should sell your service to XM. Just a thought.

Happy listener,

Jerry Swain

3/26/2008

Cathy Green

From: Emmie [twoslocs@msn.com]
Sent: Wednesday, January 30, 2008 6:30 AM
To: cathygreen@1030kcee.com
Subject: FW: Radio Commercial

Cathy,
I got this from our founder, Ginger Dosedel, after I forwarded the commercial to her.
Emmie

From: sgdosedel@yahoo.com
To: twoslocs@msn.com
Subject: RE: Radio Commercial
Date: Tue, 29 Jan 2008 21:58:34 -0500

Thank you so much Cathy! I agree, this is fabulous! Thank you very much. How do we get this playing on other stations?!? Just ask or is there a specific way we need to approach it? I've never done anything like this before.

Great job,
Ginger

3/26/2008

Ana Ames

From: Chris George [aztechfilms@shaw.ca]

Sent: Tuesday, January 29, 2008 1:03 PM

To: Ana Ames

Subject: hi

Good day, so glad you went on line, thoroughly enjoy your pop format up here in Calgary (Canada). Minus 25 degrees F this morning, trust it's warmer down there.

thanks again, Chris George

3/26/2008

Ana Ames

From: DENNIS HIXON [jeep43@msn.com]
Sent: Tuesday, January 29, 2008 7:06 PM
To: contact@1030kcee.com
Subject: Thanks for the music

Thanks for putting on some quality music. It is very enjoyable and long overdue.

Dennis Hixon

3/26/2008

Ana Ames

From: Roger & Charlene Johnson [rognchar@msn.com]
Sent: Monday, January 28, 2008 3:12 PM
To: Ana Ames
Subject: Re: Suggestion

Dear Ana:

Thanks for the information. We found the "yesterday and today" list after I sent you the email. It's great but would be better if the dates of the recordings could be added. Keep up the good work and thanks for a speedy reply.

Charlene Johnson

----- Original Message -----

From: Ana Ames
To: 'Roger & Charlene Johnson'
Sent: Monday, January 28, 2008 9:01 AM
Subject: RE: Suggestion

Dear Charlene, we're so glad you are enjoying our music. When we first went on the air we had the songs listed with artists afterwards (as you requested below), and we received many complaints from people that there was too much talking, so, we discontinued this feature.

Not sure if you know we have a feature on our website that you can look up the songs that play "yesterday and today"..we have many couples (like yourselves) that play the guessing game, and they used to call and give us the time and day the song played and we looked it up..so, now they just go to our website and look it up.

Our website is:

www.1030kcee.com

On the "home page" or "music" page you just click on the 1030 KCEE Current Playlist and it will take you to the songs that played "yesterday" and "today"..that way you can look it up right away, especially if you are stumped on the weekend and can't call us.

You can also listen to us "online" by clicking on the "LISTEN ON LINE" button, people find this helpful at night when our night-time power goes low.

Again, thank you Charlene, enjoy, and remember, tell a friend !!

Best regards, Ana Ames, Executive Assistant

From: Roger & Charlene Johnson [mailto:rognchar@msn.com]
Sent: Sunday, January 27, 2008 11:10 AM
To: contact@1030kcee.com

3/26/2008

Ana Ames

From: James Moffat [bjmoffat56@yahoo.com]
Sent: Thursday, January 24, 2008 3:48 PM
To: contact@1030kcee.com
Subject: GREAT STATION!!!!!!

I am a snowbird for our 10th season here in Tucson and just got turned on to your station. We REALLY like your choice of music and wanted to let you know. I have told all my friends here about your station and many of them like it also. Keep up the GOOD music and we hope you make money so you will be able to stay on the air!!!!!! Best regards, Jim and Barbara

3/26/2008

Ana Ames

From: *gsalak@cox.net*
Sent: Wednesday, January 23, 2008 5:19 PM
To: *contact@1030kcee.com*
Subject: Thank You

Yes, thank you for a station that provides us older, age 58, listeners with a format we can relate to. The mix of big band, easy listening, country and classic rock brings many hours of listening pleasure.
Isn't Patti Page going to perform here in March? Perhaps the Singing Rage would be willing to do a commercial for the station.

Please stay on the air and continue the great sound.

Sincerely,
George Salak

Ana Ames

From: David L Brett [dlbrett@raytheon.com] on behalf of Dave Brett [Dave_Brett@mck.us.ray.com]

Sent: Monday, January 21, 2008 3:17 PM

To: contact@1030kcee.com

Subject: Thanks

Greetings,

Wow, it's about time somebody created a station geared around POP classics - congratulations! It's my #1 station now and I started listening on the internet at work today. Fantastic!!

Dave B. (61 year old "baby boomer")

PS: Sure would be nice if the playlists were downloadable as a spreadsheet. OK, you can't have everything!

3/26/2008

Ana Ames

From: W D Perry [wdperry@peoplepc.com]
Sent: Saturday, January 19, 2008 5:45 AM
To: contact@1030kcee.com
Subject: Playlist...

The playlist is a great feature, shows the traditional "what" and "who". But as I had some time ago in a conversation with a Chicago Oldies DJ - Dick Biondi, at times it would be nice to know the "when". But then again, it does initiate my doing a little more research.

Congratulations on a great station - certainly aren't many that address demographically this ole dinosaur (40's & 50's ~ my childhood - teen - young adult years). Many Thanks!

Bill Perry
[Tucson AZ - DEC~APR]
[Lake Forest IL - MAY~NOV]

3/26/2008

~~Ana Ames~~

From: Jonathan Sanders [jsanders84@cox.net]
Sent: Friday, January 18, 2008 6:57 PM
To: contact@1030kcee.com
Subject: HD

First of all, I really enjoy your station. I'm 60, so I fit right in your demographics. I recently bought an HD table radio to better take advantage of all of the great Tucson radio stations. I can even get 98.9 (Jazz/NPR) from Phoenix! I'm sure you're debating the HD question and I'm sure you've heard 1450-AM with HD. Wow, what an improvement! Here's one unqualified (except for the money) vote in favor of KCEE-AM/HD.

p.s. could you play "Just A Dream" by Jimmy Clanton?

Cathy Green

From: Stef and Ginger [sgdosedel@yahoo.com]
Sent: Friday, January 18, 2008 12:07 PM
To: Cathy Green
Subject: RE: SMC Radio coverage

Hi Cathy,

The website is www.sewmuchcomfort.org and a good number is 937-426-6730.

People can volunteer through the website. If they don't have web access, they can call here to the distribution facility and we'll help there from here.

Thanks so much for doing this!

Ginger

--- Cathy Green <cathygreen@1030kcee.com> wrote:

> I can put together a :30 announcement from this info, but how do
> people sign up to volunteer? I need a website or phone number to
> direct them to.

>

> Cathy Green
> General Manager
> 1030 KCEE/Slone Broadcasting, LLC
> 6700 N. Oracle Rd., Suite 240
> Tucson, AZ 85704

>

> (520)498-1030 phone
> (520)498-9966 fax
> (520)405-6646 cell

>

> cathygreen@1030KCEE.com

>

> -----Original Message-----

> From: Stef and Ginger [mailto:sgdosedel@yahoo.com]
> Sent: Friday, January 18, 2008 7:05 AM
> To: Cathy Green; mmc.cuppy@comcast.net
> Subject: Re: SMC Radio coverage

>

> Hi Cathy!

Ana Ames

From: Herbert Ridlon [herbdottie@peoplepc.com]
Sent: Thursday, January 17, 2008 3:12 PM
To: contact@1030kcee.com
Subject: Graet

I have been a listner of KTUC for years but since you have been on the air i listen to KCEE on the car radio all the time. KTUC is good but you have them beat. Thanks Herb Ridlon

3/26/2008

Ana Ames

From: Bonnie Hughes [hughesguys@gmail.com]

Sent: Tuesday, January 08, 2008 9:48 AM

To: contact@1030kcee.com

Subject: wonderful music

My husband and I were visiting in Tucson this past weekend and found your station. We hated to leave it yesterday, but I found you on the internet this morning (in Albuquerque) and am thrilled. I sure wish there were more stations around the country like yours.

Bonnie Hughes

3/26/2008

Cathy Green

From: Jenny Rose [jrose@hssaz.org]
Sent: Monday, January 07, 2008 8:56 AM
To: Cathy Green
Subject: RE: Radio PSAs

Now through March 31st would be excellent... that's the last day to sign up for the makeover. Thanks so much for your support! Hopefully we'll start seeing more folks signing up!

Jenny Rose
Community Relations Manager
Humane Society of Southern Arizona
Rescuing, Protecting, Saving

3450 N. Kelvin Blvd.
 Tucson, AZ 85716
 520.321.3704, Ext. 177

From: Cathy Green [mailto:cathygreen@1030kcee.com]
Sent: Thursday, January 03, 2008 3:18 PM
To: Jenny Rose
Subject: RE: Radio PSAs

Yes, this will work. When do you want it to run? Now through?????

Cathy Green
 General Manager
 1030 KCEE/Slone Broadcasting, LLC
 6700 N. Oracle Rd., Suite 240
 Tucson, AZ 85704

(520)498-1030 phone
 (520)498-9966 fax
 (520)405-6646 cell

cathygreen@1030KCEE.com

From: Jenny Rose [mailto:jrose@hssaz.org]
Sent: Thursday, January 03, 2008 11:17 AM
To: cathygreen@1030kcee.com
Subject: Radio PSAs

Hello, Cathy!

I just returned to your office and got your message. You did have the right person! I followed your great advice and chatted with Walker Foard... here is the PSA he produced for us. Does this format work for you? If not, let me know and I'll have Walker send over a different one.

Thanks again for all your help and generosity! We're trying to push to get more people helping us out with this competition, so hopefully the PSAs will have an effect!

Happy New Year,

3/26/2008

Ana Ames

From: Joe Luciani [jzl8080@earthlink.net]
Sent: Friday, January 04, 2008 1:42 PM
To: Ana Ames
Subject: RE: Title of a song

Thank you Anna, obviously your too young to have remembered this song. Intend to go out to amazon.com and get a copy ASAP. It brings back a lot of good memories.

Thanks again,

Joe Luciani

-----Original Message-----

From: Ana Ames
Sent: Jan 2, 2008 3:47 PM
To: jzl8080@earthlink.net
Subject: RE: Title of a song

Dear Joseph...thank you for your request...had to sing it to my boss....and here's what he came up with...he remembered the song because he was in high school when it was popular...and he was very happy he could help me..

Hard To Get – Gisele MacKenzie

It was #4 in 1955 on the charts...

If you're ever stumped and can't get a hold of us....and it's a weekend or night...you can check our website to check the music that's on the station "today" and "yesterday"... at www.1030kcee.com and click on music page and then click on the PLAYLIST.

But, you can feel free to give us a jingle or shoot us an e-mail....and if you please try to remember the approximate time and day that also helps...as in this case...it played in the noon hour on Sunday...

Thanks for e-mailing us and we're glad you and the wife enjoy the station...remember...tell a friend.

Best regards, Ana Ames, Executive Assistant

From: Joseph Luciani [mailto:jzl8080@earthlink.net]
Sent: Tuesday, January 01, 2008 11:18 AM
To: contact@1030kcee.com
Subject: Title of a song

3/26/2008

Cathy Green

From: Adina Wingate [awingate@pcoa.org]
Sent: Friday, January 04, 2008 1:29 PM
To: 'Cathy Green'
Subject: RE: Public Service Announcements

01.04.08

Hi Cathy,

Thank you so much for the call yesterday and the very generous opportunity to providing public service support of Pima Council on Aging and its special events. I met Jim and his wife back in 1977ish when I was the first PIO for the Tucson Museum of Art. I am really delighted that we can begin this media partnership. I would like to suggest that we also talk about how PCOA can properly acknowledge the KCEE public service support. For example, we produce a newspaper read by 20,000 each month and it is the primary 'reader' on aging issues and services that PCOA and the community services system provide to all older Pima County residents. Our core demographic is 55+; the dominant age group of our clients and members (donors) is 60+. My little office is responsible for producing the paper and we also accept advertising. I would offer KCEE a regular ad placement as a trade agreement based on the generous offer that you have made to produce the :30 or :60 public service spots; provide promotional airtime support; and distribute to other stations.

In other words, let's continue talking!

Next week, I will send over a proposed script for a :30 and :60 about the Pima Council on Aging 2008 Fabulous Gala – our sole, annual fundraising event, an evening designed for community donors and philanthropists who are interested in community based aging issues. Our ambitious fundraising goal is to generate net proceeds of \$100,000 based on event underwriting and sponsorship and ticket/table sales for attendance by 500 Tucsonans. This year's Fabulous Gala attendance goal is 500 people. Event invitations will be mailed by mid- February. The event will be held on Saturday, April 12 at Loews Ventana Canyon Resort (6 pm cocktail reception; 7 pm dinner; 8 pm program and dancing). The evening event is a black-tie optional affair with fine dining and listening and dancing to live music performed by the 16-piece Big Band Express. I will be meeting soon with Big Band Manager Tom Patrick discuss and to customize the themes and selections of listening and dancing music for the evening: 30s,40s,50s,60s instrumentals by classic composers representing different periods and musical styles – Ellington, "American Song Book" lyricists (Cole Porter, George and Ira Gershwin, Jerome Kern etc). I am a big music fan of a lot of different periods, styles, composers and performers so this is a particularly fun event for me to dig into.

My office is currently working with our new development director Bob Kirkpatrick to finalize all event underwriters and also finalize the evening program.

Ticket donation cost for the annual Gala will be set at \$150 per person; \$1500 per table of 10. All net proceeds will be dedicated to the Pima Council on Aging Emergency Services Fund that provides crisis bridge support (a financial stipend) for the neediest frail homebound elderly who are PCOA clients of several home-delivered services.

Our 2008 Fabulous Gala media sponsors now confirmed for the April 12 fundraiser include: *KUAT Communications Group* (the renamed Arizona Public Media group will provide a custom 4- 6 minute finished video about PCOA services to be presented at the event as the centerpiece of their support and additional broadcast on KUAT TV 6, KUAT – KUAZ Radio as appropriate); *Tucson Lifestyle Magazine* (we received a spotlight item in the current edition- January 2008) and will receive another advance write up (April) and on location event photography; and *Tucson Citizen* (in kind space for a series of ¼ page issue ads designed for PCOA to showcase the need for aging services in our community).

Anyway, I promise to be less wordy in my next email with the scripts as attachments. Regards, Adina

Adina Wingate
 Public Relations Director
 Pima Council On Aging
 8467 E. Broadway Blvd.
 Tucson, AZ 85710-4009
 Phone: (520) 790-0504; Direct Line 258-5067
 E-Mail: awingate@pcoa.org
 Internet: www.pcoa.org

3/26/2008

Ana Ames

From: Chuck Hofstetter [chashof@wbhsi.net]
Sent: Wednesday, January 02, 2008 3:17 PM
To: contact@1030kcee.com
Subject: Great Music!

Just a quick note to let you know I really enjoy your station. The music selection is great!

Demographic Information is as follows:

Age: 65
Location: Saddlebrooke, AZ
Sex: Male
Yearly Income: \$50,000
Work: Retired (Telephone Microwave Radio Engineer)
Listening Hours: 7am - 5pm*

* Limited to daylight hours. Perhaps a change in radiation patterns can be done in the future to cover the Saddlebrooke area at night.

I know I can listen online but like to have radio by my bed side not computer. Perhaps I will purchase an Internet Radio one day.

Sincerely,

Chuck Hofstetter
520-818-0634
chashof@wbhsi.net

3/26/2008

Jan. 2, 2008

Dear Cathy,

I want to thank
you for the tour of
the KCEE studio
on December 17th.

Our group
enjoyed learning
about the operation
of the station. You

answered all of our
questions. The poster
quiz was fun.

Best Wishes
for the New Year!

Sincerely,
Jerri Moisant
Old Time Radio Group
Saddlebrook